



Your Company Blog



Our Services

Search Engine Marketing

- Search Engine Optimization*
- Pay Per Click Management*
- Link Building*
- Directory Submission*
- Social Media Marketing*

Website Design

- Website Hosting*
- Domain Registration*
- Blog Setup & Installation*

Content Development

- Press Release Copywriting*
- Press Release Distribution*
- Article Copywriting*
- Article Submission*
- Blog Copywriting*
- Video Production*

Education

- SEO Training*
- Pay Per Click Management*
- Website Maintenance Training*
- Blog Training*

Our Clients

- Home Services and Repair
- Industrial Services
- Insurance
- Law
- Management Consulting
- Manufacturing
- Media
- Medical
- Private Equity
- Realty
- Retail
- Software
- Technology Consulting
- Training

Blogs Bring You Prospects and Build Rapport

Blog software has made publishing online as easy as clicking a button. Blogs often enjoy high search engine rankings and offer an interactive element that conventional websites do not. Posting to your blog regularly creates search engine visibility and builds rapport with your customers and employees.

Blog Setup

Directory One will set up a WordPress blog onto your server so that you can begin writing and publishing immediately. We will also set up the blog on the domain name of your choice, and even register a new domain name for you.

Blog Graphics Customization

Your blog will be modified to blend in seamlessly with the rest of your site, incorporating the same logo, graphics, colors and overall feel. The layout of your blog will also be adjusted to meet your needs.

Blog SEO (Search Engine Optimization)

The latest SEO software will be installed onto your blog so that your posts are automatically optimized for search engines. Optimization includes keyword-rich URLs, automatically generated site maps, page titles and more.

Blog Copywriting

For those who want the benefits of a blog but don't have the time or desire to write regularly, Directory One's professional SEO writers will make posts onto your blog, all optimized to bring in targeted traffic.

Blog Training

Although blogs don't require any programming or web design skills, learning to use them can require some guidance. Directory One will come to your office to train you and/or your staff on how to not only use a blog, but use it for maximum Web marketing benefit.

Blog Pricing

- Blog Setup, Graphics, SEO & Up to 2 hrs Training: **\$1,100**
- Blog Copywriting (4 posts per month): **\$400/month**
- Additional Blog Training (3 person max): **\$600/day**
- Blog Directory Submission (50): **\$250**
- RSS Directory Submission: (60): **\$250**

Directory One Inc.

9135 Katy Freeway, Suite 204, Houston, TX 77024
Phone: 713.465.0051 | Fax: 713.465.8589 | Toll Free: 800.477.1324

www.DirectoryOne.com
sales@DirectoryOne.com

Your Company Blog Contract

This agreement is between _____ and **Directory One, Inc.**

Terms and Conditions:

Directory One, Inc. hereby agrees to provide the following blog services selected:

Blog Set-up, Graphics, SEO & Training	<input type="checkbox"/> \$1100
Blog Copywriting (4 Posts Per Month)	<input type="checkbox"/> \$400 per Mo. x No. of Months ____ = Subtotal \$_____
Blog Training (3 Person Maximum)	<input type="checkbox"/> \$600 per Day
Blog Directory Submission (50 Blog Directories)	<input type="checkbox"/> \$250
RSS Directory Submission (60 RSS Directories)	<input type="checkbox"/> \$250

Total Amount Due \$ _____

The total amount as indicated above is payable in full upon signing and returning this agreement.

By signing this agreement you indicate that you have read and understand the Blog Package you have selected and understand the services Directory One will provide.

Directory One will not be held liable for any amount above the fee you pay to Directory One. Directory One will not refund any deposits or payments, once seven days has passed. This agreement is legally binding seven days from the signing of this contract.

Directory One, Inc. reserves the right to terminate or deny any service for any reason, including: websites considered to be of pornographic nature by Directory One, Inc., involved in domain name disputes, or failure to pay for services on time.

Domain Name: _____

Company Name: _____

Billing Address: _____

Email Address: _____

Phone Number: _____

Fax: _____

Alternate Contacts: _____

Type of Credit Card: _____ CVC # _____

Credit Card Number: _____ Expiration Date: _____

Credit Card Billing Address (if different than above): _____

Yes, I authorize Directory One, Inc. to charge my credit card for the total amount due for services.

I, _____ (print customer name), assert that I am a person employed by _____ (company name), that I have authority to make decisions concerning this company's web presence, and that I have the authority to promise payment for the services rendered by Directory One, Inc. I assert that I have read the Blog Contract and that I understand fully the content including the payment promised by the aforementioned company to Directory One, Inc. and the services promised by Directory One, Inc.

Customer Signature: _____ Date: _____

I, _____ (print representative's name) assert that I am a representative of Directory One, Inc. and that I have authority to market Directory One's services. I assert that I have explained to the best of my ability the features of the Blog Services and that I have not intentionally misled the client in any way regarding the services owed by Directory One, Inc.; nor have I intentionally misinformed the client concerning his or her payment obligations.

Representative's Signature: _____ Date: _____