



Testimonial Videos



Our Services

Search Engine Marketing

Search Engine Optimization

Pay Per Click Management

Link Building

Directory Submission

Social Media Marketing

Website Hosting

Domain Registration

Blog Setup & Installation

Content Development

Press Release Copywriting

Press Release Distribution

Article Copywriting

Article Submission

Blog Copywriting

Video Production

Education

SEO Training

Pay Per Click Management

Website Maintenance Training

Blog Training

Our Clients

Home Services and Repair

Industrial Services

Insurance

Law

Management Consulting

Manufacturing

Media

Medical

Private Equity

Realty

Retail

Software

Technology Consulting

Training

Testimonial Videos Get Results

More than half of American consumers view online video content at least once a week. In May 2008 alone, Americans viewed 12 billion online videos.

For companies savvy enough to use video on the web, it can mean increased website traffic, effective branding and ultimately more sales.

But perhaps the most important thing video testimonials bring to your website is trust! And a trusting consumer is more likely to fill out and submit a call to action form and patronize your business.

Testimonial Videos

Let Your Happy Customers Rave About Your Business!

Green Screen (\$800 flat fee)

- Customer is interviewed in front of green screen at Directory one Studio
- Broadcast quality Graphics, titles as well as a static background image edited in during post production
- Video is streamed on a targeted landing page on your homepage when applicable
- Video is submitted to YouTube and other video sharing sites.

On Location (\$1500 flat fee)

- Customer is interview on location at his/her office or business
- Video (b-roll) of customer's office , business and/or product
- Broadcast quality Graphics, titles and b-roll edited in during post production
- Video is streamed on a targeted landing page on your homepage when applicable
- Video is submitted to YouTube and other video sharing sites.

Directory One Inc.

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Testimonial Video Production Contract

This Testimonial Video Production Agreement is between _____ and Directory One, Inc.

Terms and Conditions

Testimonial Video Production Service	Total Amount	Due at Signup	Due in 30 Days
<input type="checkbox"/> In Studio Green Screen Video	\$ 800	\$ 800	
<input type="checkbox"/> On Location Testimonial Video	\$1500	\$750	\$750

Amount due at signup is 50% the total amount of the contract as indicated above.

The outstanding 50% balance is due on or before 30 days from the date of this agreement on _____/_____/_____.
Month Day Year

I have read and understand the video production services selected including the services Directory One will provide in accordance with it.

I agree to pay for services rendered in a timely manner. If my payment is over 30 days past due, I agree to pay the full amount of the original bill plus a 5.0% late-payment fee.

Directory One will not be held liable for any amount above the fees paid. Directory One will not refund any deposits or payments, once seven days have passed. This agreement is legally binding seven days from the signing of this contract. This agreement will remain in effect for the term stated above.

Domain Name: _____

Company Name: _____

Billing Address: _____

Email Address: _____

Phone Number: _____

Fax: _____

Alternate Contacts: _____

Type of Credit Card: _____ CVC # _____

Credit Card Number: _____ Expiration Date: _____

Credit Card Billing Address (if different than above): _____

Yes, I authorize Directory One, Inc. to charge my credit card for **a one time** amount due for services.

Yes, I authorize Directory One, Inc. to charge my credit card **at signup and after 30 days** for services rendered.

I, _____ (print customer name), assert that I am a person employed by _____ (company name), that I have authority to make decisions concerning this company's web presence, and that I have the authority to promise payment for the services rendered by Directory One, Inc. I assert that I have read the above referenced Testimonial Video Production Contract and that I understand fully the contents of both including the payment promised by the aforementioned company to Directory One, Inc. and the services promised by Directory One, Inc.

Customer Signature: _____ Date: _____

I, _____ (print representative's name) assert that I am a representative of Directory One, Inc. and that I have authority to market Directory One's services. I assert that I have explained to the best of my ability the features of the above referenced Testimonial Video Production Contract. I have not intentionally misled the client in any way regarding the services owed by Directory One, Inc.; nor have I intentionally misinformed the client concerning his or her payment obligations.

Representative's Signature: _____ Date: _____