



This agreement is between _____ and Directory One, Inc.

Your billing will begin one month from the date of signature. This is a one year agreement.

By signing the Silver Level Search Marketing Contract you agree to pay \$999.00 a month for search engine optimization, sponsored listings purchase and management. Customers receive 10% discount if the full year's bill is paid in full at the beginning of the term.

New customers will pay an upfront set-up fee of \$3000.00, plus \$999.00 for the first month of the contract (Due at signing). The following month, monthly payments of \$999.00 will begin and be due throughout the remainder of the contract.

By signing the Silver Level Search Marketing Contract you indicate that you have read and understand the Silver Level Search Marketing plan and that you understand the services we provide in accordance with this plan (Plan details).

By signing the Silver Level Search Marketing Contract you agree to pay for the services rendered in a timely manner. If your bill is over 30 days past due, you agree to pay the full amount of the original bill plus a 5.0% late-payment fee.

The optimization code provided by Directory One is the copyright protected property of Directory One. The client has the right to use the code as long as this agreement is in place and/or payments are maintained. In the event that on-page optimization done by Directory One is overwritten or removed by the client or his/her agent, the client may be subject to an additional set-up fee if Directory One must restore the work.

Directory One will not be held liable for any amount above the fee you pay to Directory One. Directory One will not refund any deposits or payments once seven days has passed. This agreement is legally binding seven days from the signing of this contract. This agreement will remain in effect for one year.

Directory One, Inc. reserves the right to terminate or deny any service for any reason, including: web sites considered to be of pornographic nature by Directory One, Inc., web sites involved in domain name disputes, failure to pay for services on time, solicitation or selling of illegal products or services.

Domain Name: _____

Company Name: _____

Billing Address: _____

Email Address: _____

Phone Number: _____

Fax: _____

Alternate Contacts: _____

Type of Credit Card: _____ CVC# _____

Credit Card Number: _____ Expiration Date: _____

Credit Card Billing Address (if different than above): _____

Yes, I authorize Directory One, Inc. to charge my credit card monthly for the amount due for services.

I, _____ (print customer name), assert that I am a person employed by _____ (company name), that I have authority to make decisions concerning this company's web presence, and that I have the authority to promise payment for the services rendered by Directory One, Inc. I assert that I have read the Silver Level Search Marketing Contract and the Silver Level Search Marketing Plan, and that I understand fully the contents of both including the payment promised by the aforementioned company to Directory One, Inc. and the services promised by Directory One, Inc.

Customer Signature: _____ Date: _____

I, _____ (print representative's name) assert that I am a representative of Directory One, Inc. and that I have authority to market Directory One's services. I assert that I have explained to the best of my ability the features of the Silver Level Search Marketing Plan. I have not intentionally mislead the client in any way regarding the services owed by Directory One, Inc.; nor have I intentionally misinformed the client concerning his or her payment obligations.

Representative's Signature: _____ Date: _____