



# Directory Link Building



## Our Services

Search Engine Marketing

*Search Engine Optimization*

*Pay Per Click Management*

*Link Building*

*Directory Submission*

*Social Media Marketing*

Website Design

*Website Hosting*

*Domain Registration*

*Blog Setup & Installation*

Content Development

*Press Release Copywriting*

*Press Release Distribution*

*Article Copywriting*

*Article Submission*

*Blog Copywriting*

*Video Production*

Education

*SEO Training*

*Pay Per Click Management*

*Website Maintenance Training*

*Blog Training*

## Our Clients

Home Services and Repair

Industrial Services

Insurance

Law

Management Consulting

Manufacturing

Media

Medical

Private Equity

Realty

Retail

Software

Technology Consulting

Training

## Link Building Increases Your Web Rankings & Traffic

Search Engine Optimization (SEO) has evolved into a democracy where "votes" largely determine which Websites win top rankings, with "votes" being links from one website to another. Those websites with the most incoming links will rank highest in search engines like Google.

## Premium Directory Link Building

Your website will be submitted to the top sponsored (paid) directories such as Yahoo, Business.com and AlltheWeb.com. These paid directories often carry more weight in the eyes of search engines, and can help boost your website rankings.

Package #1	Yahoo + 7 = 8 Premium Directories	\$2500.00
Package #2	Yahoo + 14 = 15 Premium Directories	\$5000.00

## General Directory Link Building

Your website will be submitted to the top non-sponsored directories, where human editors accept only quality sites. All descriptions and words used in these links will be optimized so that they help you rank for the keywords most important to you.

Package #1	250 General Directories	\$ 250.00
Package #2	500 General Directories	\$ 500.00

### Directory One Inc.

9135 Katy Freeway, Suite 204, Houston, TX 77024

Phone: 713.465.0051 | Fax: 713.465.8589 | Toll Free: 800.477.1324

[www.DirectoryOne.com](http://www.DirectoryOne.com)  
[sales@DirectoryOne.com](mailto:sales@DirectoryOne.com)

## Directory Link Building Contract

This agreement is between \_\_\_\_\_ and **Directory One, Inc.**

### Terms and Conditions:

Directory One, Inc. hereby agrees to provide the following link building services selected:

<b>Premier (Paid) Directory Link Building</b>	<b>Package 1</b>	<b>Yahoo + 7 others</b>	<input type="checkbox"/>	<b>\$2500.00</b>
	<b>Package 2</b>	<b>Yahoo + 14 others</b>	<input type="checkbox"/>	<b>\$5000.00</b>
<b>General (Non-Sponsored) Directory Link Building</b>	<b>Package 1</b>	<b>250 General Directories</b>	<input type="checkbox"/>	<b>\$ 250.00</b>
	<b>Package 2</b>	<b>500 General Directories</b>	<input type="checkbox"/>	<b>\$ 500.00</b>

### Total Amount Due at Signing

\$ \_\_\_\_\_

The total amount due as indicated above is payable in full upon signing and returning this agreement.

Directory One will not be held liable for any amount above the fee you pay to Directory One. Directory One will not refund any deposits or payments, once seven days has passed. This agreement is legally binding seven days from the signing of this contract.

Directory One, Inc. reserves the right to terminate or deny any service for any reason, including: websites considered to be of pornographic nature by Directory One, Inc., involved in domain name disputes, or failure to pay for services on time.

Domain Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax: \_\_\_\_\_

Alternate Contacts: \_\_\_\_\_

Type of Credit Card: \_\_\_\_\_ CVC # \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Credit Card Billing Address (if different than above): \_\_\_\_\_

Yes, I authorize Directory One, Inc. to charge my credit card for the total amount due for services.

I, \_\_\_\_\_ (print customer name), assert that I am a person employed by \_\_\_\_\_ (company name), that I have authority to make decisions concerning this company's web presence, and that I have the authority to promise payment for the services rendered by Directory One, Inc. I assert that I have read the Directory Link Building Contract and that I understand fully the content including the payment promised by the aforementioned company to Directory One, Inc. and the services promised by Directory One, Inc.

Customer Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I, \_\_\_\_\_ (print representative's name) assert that I am a representative of Directory One, Inc. and that I have authority to market Directory One's services. I assert that I have explained to the best of my ability the features of the Directory Link Building Packages and that I have not intentionally misled the client in any way regarding the services owed by Directory One, Inc.; nor have I intentionally misinformed the client concerning his or her payment obligations.

Representative's Signature: \_\_\_\_\_ Date: \_\_\_\_\_